



Company Profile



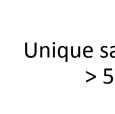
Fast Facts

Founded in 1994, Nienschanz-Automatica Ltd. (NNZ-A) is a leading supplier to the Russian market of industrial PC, industrial communication and networking solutions, distributed data acquisition and control systems, as well as other components, to build comprehensive automatic process control systems



2017 sales turnover

48M US\$



Unique sales leads database > 50000 entries



A range of industrial PCs assembled under own trademark, **Front Man™**, at the facility in St.Petersburg

Key customers: Gazprom, Transneft, Rostelecom, Russian Railways, Federal Passenger Company, Moscow Metro, etc.



NIENSCHANZ AUTOMATICA

Core Competencies

Promotion & Marketing



Assembling & Pilot-scale production



Project development













HQ & Branches



- warehouse, production, service & repair center, engineering department, technical support center
- **Moscow:** branch office, warehouse, service center
- Yekaterinburg: branch office, technical support center
- Novosibirsk: branch office, technical support center
- Almaty: branch office



Manpower





80% of employees are university graduates 5% of employees have second university degree 3% of employees have post graduate degree



90
18
5
3
4



Suppliers









































Key Customers



Oil&Gaz

- Gazprom
- Transneft
- Lukoil



Power

- Enegroatom
- Energomash
- St-PetersburgPower Networks



Telecom

- Rostelecom
- Megafon
- Svyaztransneft



Transport

- Russian Railways
- Federal passenger company
- Moscow Metro



Factory automation

- Water treatment plant,
- S-Petersburg,
- Modmash
- Techmontazh
- Pellamash





Assembling



Front Man[™] product range includes computers for heavy duty and industrial application, for operating in harsh environment, wide temperature range, shocks and vibration.









Workstations and Panel PCs





Portable computers





Pilot-Scale Production





A proprietary model, specially designed for various video data processing applications within the intelligent transportation systems. Extremely rugged design, intelligent power management module developed by our engineers, and exceptional performance find no competition on the market!

















In 2015, Front Server computers were installed in double-decked trains running between Moscow and St-Petersburg, providing infotainment services and train technical monitoring



Support & Service

- Certified tech team
- Phone & email consultations
- Online technical support forum
- Field service
- Warranty and post-warranty service







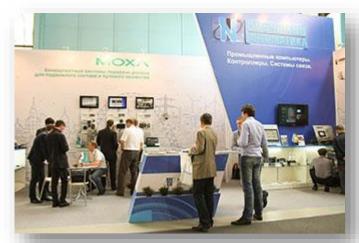




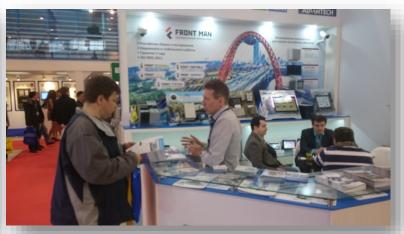




Promotional Events - Tradeshows



EXPO 1520, Moscow, 2015 (Railway equipment & technologies)



MIPS, Moscow, 2015 (Security & fire protection systems)



ELECTRICAL NETWORKS RUSSIA, 2014, Moscow

INFOTRANS, St.Petersburg, 2015 (Railway thematic conference)



POWER KAZAKHSTAN, Almaty, 2014





Promotional Events - Seminars & Webinars

Scheduled seminars, conferences and Solution Days covering audience in the main Russian cities. Webinars twice a month.

- Certified NNZ-A speakers
- Live demo
- Target audience
- Wide event promotion
- Valuable sales leads





Product & Solution Catalogs



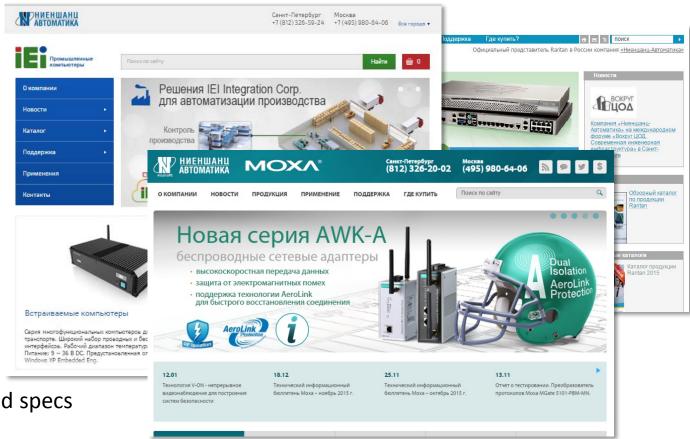






Web Resources





nnz-ipc.ru

- Product catalog w/detailed specs
- •Valid retail pricelist
- Online shopping
- Product news
- Event announcement
- •+1 500 visitors/day

(brand).ru

Websites by brand - localization and maintenance

Thank you!

